**Draft Text/structure for website**

**Header: Wildflower Meadow Logo**

**Links to pages Plants / Florist / Giftwear / History**

**Flannel flower video**

**Landing page**

Welcome to Wildflower Meadow nursery, your go-to destination for a vast range of native Australian plants, flowers, and charming giftware. Conveniently situated in the picturesque area of Erina Heights on the Central Coast, we pride ourselves on being home to the largest collection of native plants in the region. Our qualified staff members are always on hand to assist you in designing the perfect garden that suits your specific requirements.

We further offer an array of native cut flowers available every day, ideal for those special occasions. Our gift store is filled with unique, high-quality items from the works of talented local artists, sure to delight and inspire. Come, explore the enchanting world of Wildflower Meadow nursery - where beauty and inspiration flourish!

**Page 1: Native plants**

At our nursery, we provide a diverse range of native plants that have been specifically chosen to thrive in their local environment. We understand the significance of native plants in preserving biodiversity, supporting pollinators and other wildlife, and reducing human impact on the environment.

Incorporating native plants into your landscape has never been easier with our extensive selection of plants, suitable for a variety of different environments. Our planting and care instructions will equip you with all the necessary knowledge to ensure that your plants flourish beyond your expectations.

At our nursery, we are committed to protecting the environment at all times. We use only natural pest management techniques, ensuring that our ecological footprint is minimal while promoting healthy plant growth.

Our garden design service offers consultations and design services, where we specialise in providing high-quality native plants for the beautification and restoration of natural ecosystems. We are passionate about promoting sustainability and infusing magnificent vitality into gardens and landscapes alike.

At our nursery, you will find a diverse and abundant selection of native plants, including trees, shrubs, perennials, and wildflowers. These plants can be used in gardens, landscapes, and natural areas, with our selection including species that are hardy in a range of environments, from sunny, dry conditions to wet, shady areas. We also carry an exceptional range of plants that are beneficial for pollinators and which will help your garden thrive.

Doc attachment – Planting guide

Doc attachment – Plants for our native bees

Doc attachment – Edible native plants

**Page 2: Floristry**

At the nursery, we specialize in creating unique arrangements using locally sourced native Australian flowers. Our team of experienced florists are passionate about showcasing the beauty of our country’s flora and fauna through unique and beautiful bespoke floral designs.

Our native flower arrangements are perfect for any occasion – from weddings and corporate events to simple gifts for loved ones. The vibrant colours and textures of our native flowers can add a touch of the Australian landscape to any space.

We believe that sustainability is important, and as such, all of our native flowers are ethically sourced. We work closely with local growers and suppliers to ensure that our flowers are both beautiful and eco-friendly.

If you are interested in learning more about our native flower floristry services, please do not hesitate to get in touch. Our friendly and knowledgeable staff are always happy to help.

\*6 pictures

**Page 3: Giftwear**

We are proud to offer a wide range of unique and high-quality gifts that celebrate the natural beauty of Australia's native flora and fauna. From beautifully scented candles to stunning artworks, our gift selection is sure to please.

Our giftware collection features a range of products that have been designed and crafted by local artisans and small businesses. We believe in supporting our community and showcasing the amazing talent and creativity that can be found here in Australia.

In addition to our locally made products, we also stock gifts from well-known brands that share our passion for nature and sustainability.

\*3-4 pictures

**Giftvoucher** **link can go at the end of this page**

**Page 4: History**

For over two decades, Wildflower Meadow has been a long-standing provider of native plants, flowers, and giftware to the Central Coast and surrounding areas. Our unwavering commitment to the community has helped us establish a strong bond with locals, and it has earned us an admirable reputation as the go-to native plant specialists in the region.

Under new ownership since January 2023, Wildflower Meadow remains the dedicated partner for all your native plant needs. Owners Renee and Dave are working alongside previous owners Nola and Bronwyn in an extensive handover procedure, to ensure that a lifetime of knowledge is passed on seamlessly. We value maintaining the essence of Wildflower Meadow that has been built over many years.

The nursery continues to solely focus on native plants. We sincerely cherish the legacy and we will continue to honour our commitment to the environment and provide the highest quality native plants and eco-friendly services.